

Job Description – Sr. Director, Membership & Strategy, APAC

POSITION SUMMARY

The Sr. Director is responsible for all new member recruitment and retention of existing members by ensuring value proposition is properly communicated and marketed to new member prospects for our APAC region.

POSITION RESPONSIBILITIES

- Membership Recruitment
- Member Retention
- Strategy on identifying prospects
- Membership lead coordination
 - Communications/service
- Partnership development
- Event program development/coordination/support
- Industry & business intelligence consulting
- Leadership management & development
- Board of Directors communication
- Marketing strategy/public relations/content development
- C-Level executive liaison
- Works in conjunction with the US HQ team

REQUIRED EDUCATION & EXPERIENCE

Bachelor's degree in marketing, communications, or related discipline is preferred. Minimum of 6-10 years prior sales/marketing experience in a professional environment relevant to position is preferred. We are seeking a high-capacity person to assist us in this vital company role. This position is in the technology sector and is high-paced as a reflection of that environment; however, technology experience is not necessary. **Personal Skills:** The ideal candidate will be extremely professional, articulate, proactive, and detail-oriented. The successful candidate will be a go-getter who actively engages in the overall communications strategy for the firm.

OFFICE LOCATION

We are headquartered in Dallas, Texas but this position will be located out of our Taiwan office. For consideration, please send resume with salary requirements to apaddock@gsaglobal.org. Selected candidates will be contacted – phone and video interviews will be held for qualified candidates. Please see our website at www.gsaglobal.org for more information on the company.